Dear Friends,

Thank you! Because of your support, 2018 was a year of incredible growth for our chapter and our students. We have been able to enhance and widen many of our already fantastic programs - including scholarships, added educational resources, as well as special experiences like our ACE Scholars and Spring Break College Tour – which allowed us to deliver outstanding programs on and off the golf course to thousands of deserving young people throughout the region. Our coaches taught programs to over 3,400 Life Skills and Education participants at our campus locations. Additionally, through ongoing outreach initiatives at area schools and community centers we welcomed over 2,700 youth to The First Tee programs. Exposing more young people to opportunities through the game of golf has never been more exciting.

One area of growth we are particularly proud and excited about is the expansion of our work with the City Parks Foundation. The goal is to provide broad-based exposure of The First Tee of Met NY and our Core Values to all students in all five boroughs of New York City. In 2018 alone, this partnership allowed us to introduce The First Tee of Met NY curriculum to over 700 new participants at two new locations in Brooklyn (Dyker Beach) and Queens (Flushing), and over 1,000 more in programs at a dozen other parks throughout the city using open space and baseball fields bringing golf and its life lessons into urban communities. We’ve had great success in exposing young people to The First Tee, and now these students are matriculating into full-fledged participants in expanding on our Chapter-wide outreach model. Looking ahead, this has set the stage for unprecedented growth potential for our chapter on multiple fronts; with outreach programs planned in all five boroughs of NYC within the next three years, we intend to double the number overall participants exposed to our programs. The City Parks Foundation partnership establishes a model we believe will be groundbreaking in allowing us to reach thousands of new youth who would not otherwise learn the game of golf and its benefits through The First Tee of Met NY.

This is one of the many partnerships that we have initiated in dedicating ourselves as leaders in junior golf - increasing and retaining the number of diverse students in-need served by our program, while also providing more in-depth offerings that increase our level of impact and extensive golf opportunities. As a result, over 80% of our students are female or from minority backgrounds, and the number of hours youth annually spend at our facilities has doubled since 2016. I attribute this to our outstanding coaches who make our Campus locations such a warm and inviting place, and as we reflect on this success and look forward, each of these facilities are poised for investment in both capital projects and program enhancements for the long-term.

This Annual Report tells some of the wonderful stories for the past year, and profiles some of the Coaches, Educators, and Scholars who make our program possible. Thank you for your interest in and support of The First Tee Met NY!

With gratitude,

Ed Brockner
Executive Director
The First Tee of Metropolitan New York

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On The Course and in The Classroom

This graph illustrates the growth in LIFE SKILL LEVEL (Target to Ace), outlines the length of SESSIONS required, which involve both in-classroom and on-course play, and lastly the brief description of the particular CURRICULUM for the SKILL LEVEL.

PLAYERS Three, Six and Nine, Age 7 & 9
7-Week Sessions Introduces and integrates the 9 Core Values into classroom and on-course play.
• Welcome & Showing RESPECT
• COURTESY Toward Others
• RESPONSIBILITY for the Course
• The HONESTY of PLAYers
• ModelingスポーツMANSHIP
• Developing CONFIDENCE
• Using Good JUDGEMENT
• Playing with PERSEVERANCE
• Living with INTEGRITY

EAGLE, Age 12 & up
Must be BIRDIE certified
Three, 7-Week Sessions
Eagle focuses on wellness and health for the mind and body as well as conflict resolution, diversity and explores the various jobs in the golf industry.

BIRDIE, Age 10 & up
Must be PAR certified
Three, 7-Week Sessions
Birdie focuses exclusively on goal setting and how to go about achieving both long term and short term goals.

PAR, Age 9 & up
Must be PLAYer Certified
Two, 7-Week Sessions
Emphasizes developing interpersonal skills such as meeting and greeting, finding their “Personal Par.”

Target, Age 5 & 6
One, 7-Week Session
Provides fun and safe environment that creates curiosity about the game of golf with the focus on playing games.

Path To College

Kids who attend college make more than $1 million in additional career earnings as adults than those who don’t obtain a higher education. We help our students get there with educational seminars, workshops, college visits—even one-to-one tutoring. The following programs are part of the “Path to College” curriculum that is made available to our most committed students with a focus on those with financial need.

ACE Scholars
New York City’s most prestigious high schools have some of the most rigorous and competitive admissions criteria in the country. To help our kids compete, we provide a 10-week intensive study program for middle school students who show a strong commitment to The First Tee of Metropolitan New York and high academic achievement. Working with students from low-income backgrounds, ACE Scholars continues to help deserving kids escape the cycle of poverty.

Individual Tutoring & SAT Prep
Kids from affluent families get all the tutoring they need from an early age right through standardized tests. We won’t let our kids get left behind. That’s why we’ve invested in a program run by highly qualified and credentialed educators. It provides students with individual tutoring in all subjects from 2nd–12th grade, as well as a comprehensive SAT Prep program.

Summer STEM Education
Tech is the dominant force in today’s global economy. Those with an understanding of STEM have an important advantage that lasts a lifetime. We give our kids that advantage through an innovative and educationally immersive way to study golf through the perspective of Science, Technology, Engineering and Mathematics. The full summer academic curriculum includes STEM, literacy, computer programming and golf instruction.

Thank you to Intel and Verizon for their support of this program and youth in need.

LES IN PROGRAMS
2018 Educational Program Success

150
68% Male
Female

Average hours spent in academic instruction, broken down by program:

ACE Scholars 70 hours per year, per student
Individual Tutoring 25 hours per week, per student
STEM Summer Academy 20 hours per week, 6 weeks

Path To College

100% of ACE Scholars entering 9th grade were accepted into competitive college-prep high schools, including: Saint Barnabas, Ursuline, Fordham Prep, Iona Prep, Stepinac, and Cardinal Spellman.

97% of Path to College participants displayed readiness to advance in grade level in fall.

More than 85% of Path to College participants have remained with the First Tee for 3 years or more.

More than 35% of participants were recruited from local community outreach programs.

73% of participants qualified for financial assistance.

Over $70,000 in scholarships awarded.

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INSPIRE

“If you want to see first-hand why TFTMNY is so amazing, attend our Annual Adult-Child Tournament. It is my favorite day of the year. August 27, 2018 marked our 4th annual Adult-Child Tournament. 40 of our kids hosted a friend or family member and showed them everything they learned on and off the golf course. The morning started with breakfast provided by Fred and Elaine Edmonds. Chick-Fil-A came through yet again, donating the ever Popular mid-round sandwiches. A fantastic dinner served by Analia Diaz’s parents Karla and Salvador. Well-rehearsed acceptance speeches were delivered and, as always, the coveted Best Dressed Team Awards were presented and this year it came down to matching shoeless!

Karen Les Pierre  |  Director, Path to College

“My TFTMNY 2018 Experience”

When The First Tee program came to The Plainfield West 9 golf course in 2009, it was a perfect match. The West 9 has always been a fantastic place for young golfers to learn and develop their game but one thing had been missing - the children had to share the clubhouse with adults. They never had a place of their own. Thanks to the generosity of the Wilf family and Plainfield Country Club, our participants now have a fantastic place they can call their “golf home.” In 2018 the Wilf Learning Center opened at the West 9 Golf Course. No longer do participants meet on the practice putting green for classes and events. They now walk into a state-of-the-art building, complete with hitting nets, golf holes cut into the floor, televisions, computers, and study areas. The new Wilf Learning Center signals a bright future for the chapter. The building brings a new pride to our participants because now they have a space of their own to work on their golf game and life skills. What better partnership to lead our future generation of golfers than at the First Tee of Plainfield Campus.

Bill Castner | PGA, Director of Programs, Plainfield West 9

Working with my team to expand our outreach programs to reach new families and participants as well as laying the ground work for a new Campus in Nassau was so rewarding. We established strategic partnerships with schools including Gotham Avenue, Dutch Broadway, Clara H. Carlson and Covert Avenue, Turtle Hook Middle School and Lawrence Road Middle School. We provided certifying outreach programs at Freeport Recreation Center, California Avenue Elementary School, STRONG, Northern Parkway, Elmont Memorial H.S. and Hempstead PAL. The partnerships we developed in 2018 were critical to our growth and the platform to deliver our award-winning golf program and academic support to thousands of deserving youth.

Justin Koff | PGA, Director of Programs, Nassau Director

A key component of First Tee is creating a bond amongst our students, and this team building approach was an important part of our Spring Break College Golf Tour. With seven The First Tee Met NY high schoolers from our Mosholu Campus over eight days, this van trip allowed our group to visit several colleges, shake off some wintertime rust and set goals for the future. Made possible through the Pinkerton Foundation, we first went to Virginia Commonwealth where we took a tour of the school before heading on to play at the historic Pinehurst Resort. We followed that up with visits to Duke and High Point Universities. Aside from golf and college tours, RESPONSIBILITY was a big part of the trip.

Anthony Rodriguez  | PGA, Senior Program Director

The First Tee Nine Core Values are what attracted me to The First Tee Met NY. I have experienced first-hand these values combined with our strategic education programs providing a holistic approach with proven results. I am so proud of our Path to College program accomplishments. 100% of our Path to College seniors attend college, which is a watershed experience for any college access program. They have gained acceptance to colleges such as Yale, Duke, Georgetown, and Stonybrook. I look forward to the future and expanding our education programs to other The First Tee Met NY Campuses.

Karen Les Pierre  | Director, Path to College

One of the things I enjoy most about working at The First Tee Met NY is teaching our STEM (science, technology, engineering and math) summer courses. Our participants get to spend the whole summer engaging in fun lessons allowing them to enhance their knowledge and interest in STEM while simultaneously doing what kids love: getting messy and having a blast. In 2018, we spent nearly a whole week engineering mechanical arms with “fingers” that moved and flexed via a system of wires. Some of the mechanical arms came out so well the kids were able to grip a golf club and take a swing!

Mark Cognata  | Director of Curriculum & Evaluation

COACHES/TEACHERS

Katie Rudolph | PGA, Chief Operating Officer and Coach Katie

Anthony Rodriguz | PGA, Senior Program Director

INSPIRE
"I grew up as an only child in Newark, NJ. At 8-years-old, I joined The First Tee. It was one of the only programs my mother could afford. I fell in love with the program and all the amazing coaches and kids. As a high school freshman, I enrolled in The Path to College program which also offered college visits and one of those visits was to Yale University. As soon as I stepped onto the campus, I decided to put all of my efforts into getting the best grades possible so I could one day get into Yale."

-Nia Berrian, Yale University

"I had never heard about Nine Core Values. Today they are integrated into my school work, my friendships, my volunteer time and without a doubt on the golf course!

-James Hayes

"I was 9 years old when I started taking golf lessons at TTFMNY because my parents said they were affordable, and they wanted me to have a new experience. It was the best decision my parents and I ever made. Coaches Anthony Rodriguez and Lizzy Blomgren taught me so much more than how to play and enjoy golf. They exposed me to many new experiences and opportunities I otherwise would not have known. I have two families that love me."

-Olivia Seat\n
"I fell in love with the program and all the amazing coaches and kids"  
-Nia Berrian

"The dream I had in the sixth grade, has now become a reality!"

-Jaish Marseille

"I joined the Target program of The First Tee of Plainfield when I was seven. My mother often says Coach Castner helped me start my journey to golf and academic excellence. When I was 8, I was encouraged by The First Tee to experience competitive golf with the PGA Jr. League and US Kids golf, so I did and now I play competitive golf throughout the country. Due to all the support I will be attending and playing golf for Blair Academy starting in the Fall of 2019.

-Jaish Marseille

"As a first-generation immigrant from India, my life before The First Tee revolved solely around academics and family. TTFMNY changed that completely. The Path to College program was crucial to getting me to where I am now professionally. I am now a Young Benefactor. What better way to give back to something that changed my life for the better."

-Aakash Parekh, Carnegie Mellon University's College of Engineering

"When I first enrolled into The First Tee at 5 years old, I was eager and ready to learn how to play golf. Now five years later, I have found a place to call home at The First Tee of Essex County. I am proud to say I regularly shoot in the low 40’s, participate on the PGA Jr. League team and even serve as a mentor to the younger players. Because of The First Tee’s supportive coaches and my friends, I have gained confidence and determination, while having the best time."

-Sophie Pagan

"I was introduced to The First Tee when I was 7 years old through an outreach group with Operation Get Ahead (OGA) in 2002. I was able to meet one of the best role models I could have asked for, The First Tee Coach, Mike Wade. He helped me create a work ethic I wouldn’t have gotten anywhere else. In 2018, we were able introduce the game to 2,600 juniors through outreach programs. A number which I know we will increase in 2019."

-Callem Williams
The First Tee Met NY operates five primary campus locations, including our partner facility with the City Parks Foundation in Brooklyn. Each of these locations include a full range of programming with full time staff, classroom space for both golf and educational programs and golf course access.

CAMPUS LOCATIONS
- Mosholu Golf Course, Bronx, NY (Headquarters)
- Eisenhower Park Golf Course, East Meadow, NY
- Plainfield West 9, Edison, NJ
- Weequahic Park Golf Course, Newark, NJ

CITY PARKS FOUNDATION
The City Parks Foundation and First Tee partner to provide programs at the PLAYer and Par level at two primary locations at Dyker Beach Golf Course in Brooklyn and Flushing Pitch and Putt in Queens. In addition, free TARGET level introductory programs to more than 1,000 students each year at 12 park locations bringing golf and life skills to students throughout NYC.

AFFILIATE SITES
Based at driving ranges or indoor golf locations, Affiliate sites teach The First Tee instructional programs up to the Par level acting as feeders connected to Campus sites.
- Cantiague Park – Hicksville, NY
- Chelsea Piers - New York, NY
- Game on Golf – Westchester, NY
- PGA TOUR Superstore – Westbury/Paramus

ETHNICITY
- African American..... 23%
- Asian.................. 24%
- Caucasian............... 32%
- Hispanic or Latino.... 14%
- Other.................... 7%

STUDENTS BY REGION
- NYC/Westchester ...... 1761
- Long Island..............938
- New Jersey ..............731
- Total Students ....3430

CAMPUS MAP
Thank you

2018 EVENTS SNAPSHOTS

Left: Lew Rudin Charity Classic, Right: Adult-Child Tournament

12 13

2018 DONATIONS

$100,000 +
Fireman Charitable Foundation
MaterCard
New York Life
Northern Trust
Pine Valley Country Club
Rudin Family
Ken and Lynda Whitney
Will Family Foundation

$26,000 to $99,999
Broadridge Financial Solutions
Bob Dow
Gray Foundation
Harold Diamond Foundation
McAlister
Met PGA
MGA Foundation
Merger Markey
PGA TOUR

$10,000 to $25,000
Douglas Band
Barclays
Robert Barrack
John Baenistein
Gene Berresen
Frank Birignano
David Bowers
Burning Tree Country Club
James D. Carey
Michael Casey
Mastin Camera
Chelsea Pieris Scholarship Fund
CIBC
Citi Corp Philanthropy
David Cohen
Dean Cravens
The D&B Family Foundation
Deemer
Larry Diamond
Jessie Bette Dreyfuss
Matthew Edward
Michael Egli
Vince Flaherty
William Fogel
Fried Frank Harris Shriver LLP
Galway Bay Foundation
Timothy George
John Giffert
Global Holding Management

$5,000 to $9,999
Aaron Abrams
David Amsterdam
Ferring J. Books
Lee J. Brody
Broadfield Properties Management
CDW
Grenzien and Jay Clayton
Seth Drucker
Stuart Elman
Empire Merchants
Valerie Wang Foundation
David Fox
Tracey Frye
Derek Gillis
Goldfarb & Fleece LLP
Peter Labonte
The Lenox Foundation
Jeffrey Lomasky
LPGA Foundation
Marc Haas Foundation
Richard Minis
New York Mets
Palo Alto Networks
Scott Paris
Pty Gym
Thomas Poole
Kim Preusan
PURE Insurance
RBC Private Wealth
Scarsdale Golf Club
Serrall Family Foundation
Seward & Kissie
Javin Suman
Alexandra & Martin Symonds Foundation

$1,000 to $4,999
Activity League
Joseph Adler
Joel Altarella
Michael Andrews
Northshore Charitable
Michael Bornstein
Brad Casperetti
Robert Catell
Michael Cats
Jordan Claffey
John Conannon
Abbot Cooper
James Cooper
Christine Carley
Joseph Carley
Kevin Daly
Kathleen Donnelly
Will Ferring
Gwen Fisher
Stephen F. Fisher
Jon Foust
Richard Gilbert
Jay Glazer
Michael Glicker
The Glen Oaks Club
Jason Goldman
Sam Gordon
The Greenblatt Family
Charles Trust
Jason Halmian
Rachel Huber
David M. Humle
Drew Isaacsen
Andrew Joblon
Drew Isaacson
David M. Humle
Rachel Huber
Jason Hakimian
Joseph Jacobs
Intel

Less than $1,000
Balfour Beaty Abbott
McInnis-Abel
Josh Adler
John Alexis
Jennifer Allocco
Alpine Country Club
Kieran N. Anderson
Mathew Andrews
Park Annanis
Erik Attehobio
Breely Augenstein
Edward Matti
Michael Nash
Nassau County Police
Nassau PAL
Old Westbury Golf & Country Club
Zaib Orria
Nord Ehrn & Nicholas Plagg
Parish Family Charitable Trust
Jeff Pfieger
Kevin & Jane Quinn Family Fund
Michael Rodriguez
Frederick Rohrer
Craig Rosenman
Lloyd Rosenman
Lee Schreiber
John Sexton
Kevin Smith
Evan Speiser
Parasole Stone
George Stephensopoulos
Graham Stephens
Michael Sullivan
Alex Swica
Seth Tobin
Alexander C. Tuff
The Tudor Club
Benet Ugoz
Bill Wallace
Paul Watson
Stefan Weiner
Weichsteiner Country Club
Whipoorwill Club
Patrick White
Christophe Wintz
The World Golf Foundation

Edwin Matti
Michael Nash
Nassau County Police
Nassau PAL
Old Westbury Golf & Country Club
Zaib Orria
Nord Ehrn & Nicholas Plagg
Parish Family Charitable Trust
Jeff Pfieger
Kevin & Jane Quinn Family Fund
Michael Rodriguez
Frederick Rohrer
Craig Rosenman
Lloyd Rosenman
Lee Schreiber
John Sexton
Kevin Smith
Evan Speiser
Parasole Stone
George Stephensopoulos
Graham Stephens
Michael Sullivan
Alex Swica
Seth Tobin
Alexander C. Tuff
The Tudor Club
Benet Ugoz
Bill Wallace
Paul Watson
Stefan Weiner
Weichsteiner Country Club
Whipoorwill Club
Patrick White
Christophe Wintz
The World Golf Foundation
Coach Murph and Participants wave from a golf cart.